VISION

Mount Royal University Library: Igniting exploration, learning, creation, and sharing.
MISSION

Mount Royal University Library is an integral part of the MRU experience, supporting deep learning and innovative teaching and scholarship. The Library fosters intellectual curiosity, creativity, and exploration, where people find new answers and develop new questions. The Library engages our diverse communities by sharing our expertise through a range of intriguing programs, excellent services, and rich information resources, in a welcoming, technology-enabled environment.
GOAL 1

Enhance outreach to MRU’s diverse communities through strategic marketing and community-tailored programming.

» Increase awareness of the resources our communities can access at the MRU Library. These resources include: services, collections, personnel, and virtual and physical tools and spaces.

» Gather information to deepen understanding of our user communities and use it to inform resource development.

» Provide a welcoming environment to all users through services, programming and spaces, with particular focus on Indigenous and other growing communities.
GOAL 2

Evaluate and meet user needs through highly responsive and accessible services, adaptable spaces, and technological innovations.

» Continually gather data from the Library, the University, and other pertinent communities to assess user needs, wish lists, and gaps, and use this evidence to inform decisions.

» Develop an agile framework for measuring the impact and value of Library resources.

» Educate and cross-educate staff to create a nimble Library team with user-focus as the primary driver.

» Provide education and programming to enable users to make the most of all Library resources.
GOAL 3

Enhance collaboration within our team and with our building partners to provide innovative and improved experiences to our users.

» Create forums to celebrate the contributions, shared values, and diversity of our staff and Library users.

» Put in place defined communication channels to address innovations and gaps in resources.

» Develop opportunities for students as collaborators in library initiatives and assessment.
GOAL 4

Increase the value and impact of the Library’s online presence as a critical teaching tool and a virtual destination of choice.

» Ensure the Library’s website is a highly functional teaching and research tool for our users.

» Ensure that our online presence provides beneficial, up-to-date information and resources to our users.

» Ensure our online presence and electronic resources are compatible with our users’ expectations.

» Make our virtual and physical spaces complementary, adding value to each.
GOAL 5

Promote the Library as a knowledge catalyst, generating ideas, fostering connections, and combining expertise and information to create knowledge.

» Ensure collections and instruction programs support students in their undergraduate research endeavours.

» Coordinate with other campus partners to develop workshops and resources to support undergraduate and faculty research.

» Ensure our collections and tools adapt to the changing needs of our communities.

» Use new Library spaces to enable new ways of conducting research and scholarship.