# Popular vs. Scholarly Articles

## Popular
- Written by journalists, columnists, reporters, bloggers, etc.
- Written for non-experts and the casually interested
- Sometimes will be referenced, other times not
- Written to entertain, inform, provoke, and often, make $$$
- Usually reviewed by an editor, though freelance work may be unreviewed

## Scholarly
- Written by scholars, academics, and researchers
- Written for, and by, those with expertise in the field
- Thoroughly referenced, with credible and reputable sources
- Written to advance scholarship and academic knowledge
- Usually reviewed by fellow academics and scholars; peer-reviewed

## Indicators to Watch For

Source Publication / Author Affiliation(s) / Reference List / Language / Article Aesthetics