## Popular vs. Scholarly Articles

**Popular**

- Written by journalists, columnists, reporters, bloggers, etc.
- Written for non-experts and the casually interested
- Sometimes will be referenced, other times not
- Written to entertain, inform, provoke, and often, make $$$
- Usually reviewed by an editor, though freelance work may be unreviewed

**Scholarly**

- Written by scholars, academics, and researchers
- Written for, and by, those with expertise in the field
- Thoroughly referenced, with credible and reputable sources
- Written to advance scholarship and academic knowledge
- Usually reviewed by fellow academics and scholars; known as “peer-review”

### Tools to Distinguish Between Popular & Scholarly

- Language Difficulty / Author Affiliation(s) / Reference List / Aesthetics / Source Title